



## Brian Geis

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### About Me

Brian Geis is a [communications guru](#) and former editor of BC's popular Columbia Valley Pioneer newspaper. He followed his illustrious wife to Regina and is now seeking work as a web editor, social media marketer and communications specialist. A writer/editor with a solid background in news-editorial journalism—and a deep understanding of e-marketing and social media—Brian will be a versatile, strategic addition to your marketing and communications team.

### Skills and Abilities

With technical skills too numerous to list here (download PDF version of his exhaustively-detailed, long-form resume at link below), Brian's talents include: marketing and communications strategy development, budgeting, goal setting and statistical evaluation; championing corporate culture, identity and branding; lead generation and list management; public, media, government and investor relations, including complete research, writing, editorial and design services for web and print; publications management, collateral development, including websites and search engine optimization; sales and trade show support; Special projects and emerging technology integration.

### Work Experience

Most recently, Brian was the longest-serving editor of the Columbia Valley Pioneer newspaper. Before that, he was the Web Marketing Manager of Tompkins Associates, an industrial engineering firm with \$50 million in sales. Before that, he held jobs in journalism, publishing, and technology, including a stint as an internet entrepreneur during the web's wild and woolly days. He also performs project work on a freelance basis at [windermedia.com](#).

### Education

Like TV's David Letterman, Brian earned his Bachelor's Degree in Journalism at Ball State University, in Muncie, Indiana. He was active in the student media, played in bands and made the Dean's List to boot.

### Contact Information

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### Information

#### Relationship status:

Married, but seeking long-term relationship with new employer

**Birthday:** Nov. 28

**Sign:** Sagittarius

**Current City:** Regina

### References

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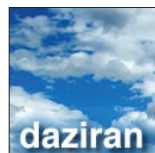
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**FOR IMMEDIATE RELEASE**

## **B.C. transplant, communications guru is now seeking work in Regina**

**REGINA (November 26, 2010) — Windermedia Tactical Marketing** announced today, its founder, Brian Geis, former editor of B.C.'s popular Columbia Valley Pioneer newspaper has relocated to Regina and is seeking new employment.

According to the self-described "communications guru," Mr. Geis followed his wife, Dr. Marika Geis, BSc., ND, of Daziran Integrated Health, a naturopathic physician, to Saskatchewan's capital city.

"Marika was recruited to the Queen City by her colleagues, doctors Julie Zepp, Jonathon Bablad and Vanessa DiCicco, at Regina's Wellness Centre on College Avenue," he said. "It didn't take much to convince me to move. I've always been a fan of the Roughriders and the promise of getting to see them play at Taylor Field sealed the deal for me."

Mr. Geis said he intends to leverage the full complement of his skills and experience as a writer, editor, accomplished online marketer and social media maven on behalf of a Regina-based organization determined to lead in its industry. Although he is seeking a permanent, full-time position, he said, he is also available for freelance work and consulting contracts at [www.windermedia.com](http://www.windermedia.com).

Pioneer reporter Kelsey Verboom whom, Mr. Geis said, he hired and groomed for the position will take over as editor of the Columbia Valley Pioneer.

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### **About Windermedia Tactical Marketing**

Windermedia ([www.windermedia.com](http://www.windermedia.com)) is a full-service tactical marketing and communications consulting firm. Based in Regina, with associates in Saskatoon, Edmonton and Calgary, Windermedia serves small to mid-sized clients in Saskatchewan, Alberta, British Columbia and beyond.

### **About Daziran Integrated Health**

Daziran Integrated Health ([www.daziran.ca](http://www.daziran.ca)), a member of both the Saskatchewan Association of Naturopathic Practitioners and the Canadian Association of Naturopathic Doctors, provides naturopathic medical services to patients in southern Saskatchewan.